

**Hans Strand**  
**Jem Southam**  
**Paul Wakefield**  
**Joe Cornish**  
**Paul Gallagher**  
**Alan Hinkes**  
**David Ward**  
**Rafael Rojas**  
**David Clapp**

Landscape photography conference

# A MEETING OF MINDS

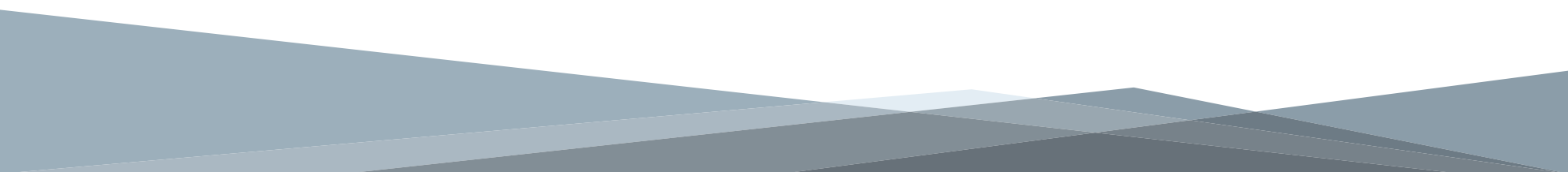
ePROGRAMME

NOVEMBER 21ST – 23RD 2014  
RHEGED CENTRE, CUMBRIA

**on** landscape **2014**

# A MEETING OF MINDS

Landscape photography conference



# A MEETING OF MINDS

## INTRODUCTION

On Landscape... such a succinct title but such a big idea.

The landscape is surely fundamental to all our lives; it provides nourishment for our bodies and for us, as photographers, it nourishes our creativity. Making images of the landscape is often, necessarily, a solitary pursuit. But we don't all want to be hermits. What we want is the company of like-minded people. We want a place to view the photographs of others and, perhaps, somewhere to show our own work. We also want a place to find new ideas – both aesthetic and technical. In short, we want the opportunity to share our passion.

On Landscape's mission is to be the 'virtual' place where all of those things can happen, a place where the disparate community of landscape photographers can meet and exchange ideas. But more than that, we want to raise the bar by providing the highest quality content, whether it be in-depth technical reviews or a look at the philosophies behind the images.

"A Meeting of Minds" provides the first opportunity for the growing On Landscape community to meet and exchange ideas face to face. It will be a chance for attendees to see bodies of work from some of today's finest landscape photographers and to hear their ideas about our craft. I, for one, am really excited that two of my all time photographic heroes will showing their work (you'll have to guess who!). I'm also really thrilled about the idea of two days dedicated to all aspects of our art, a chance to exchange ideas. That has to be good for the art and for all those who attend.

And all those things together amount to a pretty big idea: On Landscape, A Meeting of Minds. Come and join in the conversation...

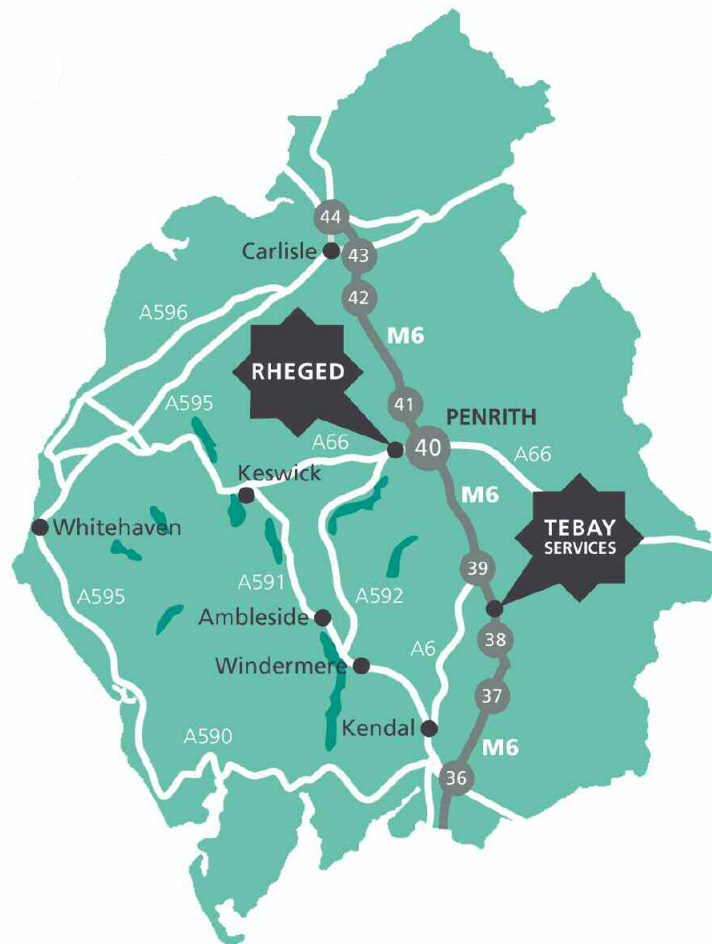
**David Ward** | [Conference host](#)



# A MEETING OF MINDS

A STATE OF THE ART VENUE

# LOCATION



The Rheged Centre is close to the geographical centre of the UK, and is easy to get to.

## Distance from:

**Carlisle:** 21 miles - 25 mins

**Newcastle:** 76 miles - 1 hour, 40 mins

**Blackpool:** 82 miles - 1 hour, 23 mins

**Leeds:** 98 miles - 2 hours, 8 mins

**York:** 99 miles - 2 hours 6 mins

**Manchester:** 101 miles - 1 hour, 47 mins

**Liverpool:** 105 miles - 1 hour, 50 mins

Please click [here](#) to plan your route.

## By road

From M6/Penrith/Eden area:

Just a couple of minutes drive from the M6 (J40) at Penrith along the A66

From Windermere/the central lakes:

Follow the A592, a beautiful drive in itself over the stunning Kirkstone Pass, and along the shores of Ullswater.

From Keswick/the western lakes:

Take the A66 eastbound past the foothills of Skiddaw and Blencathra, Rheged is just off the A66/A592 roundabout before you reach the M6

## By Rail:

Just a five minute taxi or bus ride from Penrith Station, which is on the main London to Glasgow west coast line.

## By Bus:

Regular services run between Penrith and Keswick and stop in Rheged's main car park, For more information on public transport, visit [traveline.org](http://traveline.org), or call 0871 200 22 33, and dial 874 for Cumbria

# A MEETING OF MINDS

## ITINERARY

### Friday 21 November

On the Friday evening we will have an informal reception where attendees can see some of the photographs on display from our speakers and also some of the demonstration images on display that we will be discussing over the weekend. The On Landscape team will be around to listen to your ideas about the magazine or to talk about the conference.

### Saturday 22 November

10.00-10.05: Tim Parkin (intro)  
10.05-11.00: David Ward  
11.00-11.30: Coffee Break  
11.30-12.30: Paul Gallagher  
12.30-14.00: Lunch & Exhibitor Talk  
14.00-14.45: David Clapp  
14.45-13.30: Rafael Rojas  
15.30-16.00: Coffee Break  
16.00-17.15: Jem Southam (keynote speaker)

### Sunday 23 November

09.00-10.00: Joe Cornish  
10.00-10.30: Coffee Break  
10.30-11.30: Paul Wakefield  
11.30-12.15: Alan Hinkes  
12.15-13.45: Lunch & Exhibitor Talk  
13.45-14.30: Close from Tim Parkin  
& Panel of OnLandscape Founders  
14.30-15.30: Hans Strand (keynote speaker)

A MEETING OF MINDS

# SPEAKERS

**Hans Strand**

**Jem Southam**

**Paul Wakefield**

**Joe Cornish**

**Paul Gallagher**

**Alan Hinkes**

**David Ward**

**Rafael Rojas**

**David Clapp**



# HANS STRAND



Hans Strand is an internationally recognised photographer who has received numerous awards for his work and published three books. He lives near Stockholm in Sweden.  
[www.hansstrand.com](http://www.hansstrand.com)





# A MEETING OF MINDS

## HANS STRAND

Hans was born in 1955 in Marmaverken, Sweden. After a nine year career in mechanical engineering he decided to make a dramatic change and devote his life to landscape photography which had been a long held hobby and passion. Hans has always felt drawn to the untamed and unmanipulated that can be found in Nature.

He has photographed all over the World from the vast expanses of the Arctic, to steaming rainforests and dry deserts. His work has been displayed in numerous exhibitions and published in many magazines. He is a multi award winner with a coveted Hasselblad Master Award in 2008 as one of the most special. He has published 3 books to date.

He started to travel to Iceland in 1995 and it has become one of his favourite places. At that time almost no photographers were going there. In all he has now made 20 trips to the island and has crisscrossed the island by 4WD and spent about 75 hours photographing from the air. This has resulted in a spectacular body of work, ranging from images from the underworld of volcanic caves and magma chambers, to aerials of complex river and volcanic landscapes flows.

*"I have not only photographed the grand landscapes, but also found great pleasure in the small world of intimate landscapes. This autumn my forth book: Iceland will be published by British publisher Triplekite."*



## ICELAND

### THE INSPIRATION FOR THE BOOK

#### Sunday – 14.30-15.30 (keynote speaker)

I visited Iceland for the first time in 1995. One could easily say that I got the bug. Since then I have been there 20 times. I have crisscrossed the country by 4-wheel drive and spent some 75 hours in airplanes and helicopters shooting the landscape from above.

I have tried to interpret its wild landscape through my camera lens, looking for structures and compositions, which expresses my personal way of seeing, rather than to cover the most popular places for photography.

The major body of my aerial work is of the abstract kind, where dimensions can be difficult to understand. That is also my intention. I want the viewers of my work to look more for compositions and geometry, rather than trying to understand what they are looking at.



# JEM SOUTHAM

"(My)...overall artistic intentions are to make work that explores how our history, our memory, and our systems of knowledge combine to influence our responses to the places we inhabit, visit, create, and dream of."

Jem Southam





# A MEETING OF MINDS

## JEM SOUTHAM

Jem Southam is critically regarded as one of the most important British photographers of the last twenty five years.

Working with a 10x8 view camera and colour negative film, his patient pursuit of his art seems at odds with the frenetic pace of life in the 21st Century.

He predominantly works in the South West of England, often returning to the same location time and time again to record subtle variations in the landscape, how it changes during the seasons and exploring the balance between nature and man's intervention upon it.

His photographs combine patient observation of the land with personal, cultural and literary references. Appreciating his work requires patience of the viewer, but this patience is hugely

rewarded as layer upon layer of thought is revealed in his often complex photographs.

His work is included in many important collections including Rijksmuseum, Museum Folkwang, and the Yale Centre for British Art. He has been the subject of numerous solo shows including Tate St. Ives in 2004 and The Victoria & Albert Museum in 2006. He has exhibited widely in Europe, the US and the United Kingdom.

He is represented by the Robert Mann Gallery, New York and James Hyman Gallery, London.

He is currently Professor of Photography at the University of Plymouth.



## FROM THE RED RIVER TO THE RIVER WINTER FROM THE RED RIVER TO THE RIVER WINTER A LOOK AT PROJECTS IN CONTEMPORARY LANDSCAPE PHOTOGRAPHY

**Saturday – 16.00-17.15 (keynote speaker)**

Jem Southam has been photographing the natural landscape for many years and has developed his ideas around certain themes. His early works were of the urban landscape, "Bristol City Docks" and "Paintings of West Cornwall" but with The Red River Jem took 50 photographs whilst following the length of a Cornish stream all of the way to the sea. Since then he has worked on various landscape based long term projects up to his most recent completed work "The River Winter", a document of the river Exe from late autumn to early spring. Jem will be talking about how he works in project form and using examples from these projects to illustrate his ideas. .

PAUL WAKEFIELD



*Sahara el Beyda,  
Western Desert, Egypt  
November 2011*



# A MEETING OF MINDS

## PAUL WAKEFIELD

Paul was born in Hong Kong. He studied art at Bournemouth Art College and then completed a three-year Photography course at Birmingham Art College in the early 1970's. He began freelancing in his final college year, working for publishers, record companies and design groups in London. In the early 1980's he started working for advertising agencies, and is represented by agents in London, New York and Paris. He has won numerous international awards for his advertising work, and has exhibited in New York and Tokyo as well as around the United Kingdom.

He has photographed the landscape of many countries throughout his working life both on assignment and for his personal projects, but returns often to a few locations that are key to his vision. He published 4 ground-breaking books of photographs in the 1980's

with the author Jan Morris for Aurum Press: Wales: the First Place, Scotland: a Place of Visions and Ireland: Your Only Place.

His latest book, *The Landscape*, published in 2014 by Envisage Books, is a large-format monograph that includes 80 of his finest images. They are organized according to bio-region, and create a specific sequence attesting to his singular eye. It includes essays by the acclaimed author on landscape, Robert Macfarlane, the Turner specialist at the Tate Gallery, Andrew Wilton, and the painter Anthony Connolly. The unnerving stillness of the photographs prompted Macfarlane to write "Turning the pages of this book, I found myself again and again reaching out to touch the images. His is haptic photography – an adjective we take from the Greek, meaning I fasten onto, I touch."

[www.paulwakefield.co.uk](http://www.paulwakefield.co.uk)



## PROFESSIONAL AND PERSONAL

### AN ILLUSTRATED DISCUSSION WITH DAVID WARD

**Sunday – 10.30-11.30**

Through the means of an illustrated interview with the photographer David Ward, Paul will respond to David's questioning talking about how he has balanced his commercial work with the need to continue doing his personal work. He will also show how both types of photographic work are linked. Each influencing the other, but also showing us the pronounced differences in approach and preparation needed for both ways of working. The illustrations will show his work for advertising campaigns and his personal landscapes and books.

# JOE CORNISH



Joe Cornish is one of the UK's most respected working landscape photographers. He is a significant contributor to national image libraries such as the National Trust and in 2008 was given an Honorary Fellowship of the Royal Photographic Society.  
[joecornishgallery.co.uk](http://joecornishgallery.co.uk)



# A MEETING OF MINDS

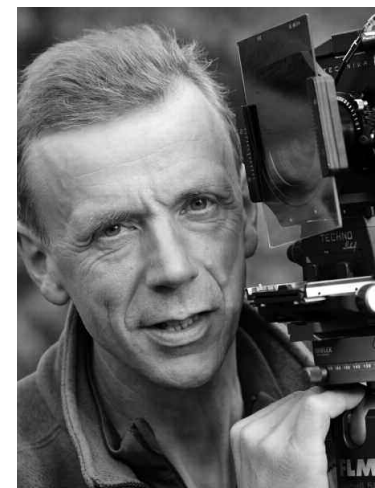
## JOE CORNISH

Although he has his own gallery and has been exhibited widely, books are the heart of Joe Cornish's photographic output. First Light, a Landscape Photographers Art, is one of the best-loved landscape photography books of the modern era. He wrote and photographed Scotland's Coast, and the critically acclaimed Scotland's Mountains. He has had a DVD (With Landscape in Mind) and a book (Joe Cornish, a Photographer at Work) made about him.

A reluctant convert to digital imaging, Joe now works with many different digital systems including medium format and technical cameras. He co-leads workshops with David Ward, Antony Spencer and Mark Banks; as well as field work he specialises at

in-depth critiquing on aesthetic and technical matters. He makes almost all the prints shown and sold at his Northallerton gallery, experience that is invaluable in the workshop environment. His written work appears frequently in online photography magazine, Onlandscape, (of which he is a co-founder) and he is an experienced public speaker who has hosted the Natural History Museum's Understanding Photography evenings since 2011.

Joe is part of the elite group, The world's 40 most influential Nature Photographers, listed by Outdoor Photography magazine in 2010, and he has appeared on television as a presenter and photographic expert. He has been a judge on Wildlife Photographer of the Year and is an honorary Fellow of the RPS and one of the RPS distinctions panel adjudicators.



## THE UNSEEN PHOTOGRAPHER

### THE SIMPLE JOY OF SEEING

**Sunday – 09.00-10.00**

"It is my hope that I do not 'appear' in my photographs; essentially, the subject matter should do the talking. That is an aspiration of sorts to be invisible. My other motivation is to show and share some unseen work that is essentially personal. This work goes back a long way into by archive, since I have been making such images since I first picked up a camera. They are mostly intimate details from nature, and are simple observations of form, light, colour and texture. They may reference painting, sculpture, architecture or music, or there may be glimpses of human and animal forms; but for the most part my motive is the simple joy of being outside, and seeing."



## PAUL GALLAGHER



Paul Gallagher is recognised as one of the most accomplished landscape photographers and workshop leaders in the UK today. He has been a writer and lecturer in photography for over thirty years and runs both field and printing workshop nationally and internationally.  
[www.paulgallagher.co.uk](http://www.paulgallagher.co.uk)





# A MEETING OF MINDS

## PAUL GALLAGHER

Paul was fortunate to begin his photographic career professionally at the age of nineteen, working in commercial studios after studying photography directly from school where he worked extensively in medium and large format. He is well known for his black and white work, predominantly in large format, and over the past five years Paul has built an extensive portfolio of colour landscape work and has begun using digital platforms.

With an infectious personality and passion for landscape photography, Paul is sought after as a public speaker and lecturer in photography. In 2008 Paul was commissioned to write his first

book, "Aspects of Expression," an exploration into the considerations and thoughts behind black and white landscape photography, and in 2010 he published his much acclaimed limited Edition portfolio book "Chords of Grey" which has to date received 5 awards.

Paul is the co-founder of aspect2i, his landscape photography workshop company which focuses on educating photographers in the skills of landscape photography, and in 2010, aspect2i took over the Epson Print Academy UK as Paul believes strongly in the full journey of photography from capture to finished print.



## TRANSITIONS

### BLACK AND WHITE AND COLOUR

**Saturday – 11.30–12.30**

For over thirty years Paul dedicated his passion for landscape photography in making black and white photographs using large format cameras. Recently, the use of digital platforms has seen a transition in Paul's work, most notably, his colour work much of which will be seen here for the first time. Paul discusses his experiences and the freedom to return to colour landscape photography.."

ALAN HINKES



# A MEETING OF MINDS

## ALAN HINKES OBE

Alan Hinkes is the first Briton to climb the world's highest mountains. These are the 14 8000m peaks, all of which are in the 'death zone', where human survival rate is measured in hours. They are the most dangerous mountains on the planet. Alan is part of an exclusive club of only 12 people alive who have achieved this feat, which is the same number of people who have stood on the moon. Many have perished attempting this challenge.

Alan began his mountaineering career whilst at Northallerton Grammar School, North Yorkshire. He progressed to the Alps with ascents of many difficult mountains, including the notorious North Face of the Eiger, eventually graduating to the Himalaya.

He currently works as an outdoor equipment technical consultant, writes for magazines such as Trail and lectures on his exploits. He is an accomplished cameraman (filming 11 documentaries), photographer, motivational speaker, environmentalist and mountain guide.

Alan was awarded the OBE in the 2006 New Year's Honours. He is an Honorary Citizen of his home town, Northallerton; Yorkshireman of the Year 2005; an Honorary Fellow of the University of Sunderland; Honorary Doctor of the University of York, Honorary Doctor of Professional Studies, University of Teesside and has received the Outstanding Achievement Award from the Royal Institute of Navigation and the President's Award for Outstanding Voluntary Contribution to Water Aid. He is involved in charitable work for Water Aid, the Cystic Fibrosis Trust, Duke of Edinburgh's Award and Mountain Rescue. He works closely with the British Mountaineering Council.

Alan lives in North Yorkshire and enjoys being in the hills, rock climbing and fellwalking. You will regularly see him in the Lake District and Yorkshire tramping the fells and moors or clinging to a rock face.



## LANDSCAPE PHOTOGRAPHY IN THE DEATH ZONE

### 35MM AT 8000M

**Sunday – 11.30-12.15**

Alan's immense achievement of climbing all of the world's 8000m peaks obviously overshadows the fact that he took some photographs up there. However, a leaf through his latest book shows that the images he has produced would be impressive if taken at sea level, never mind taken on film in lethal conditions whilst wearing a full down suit and gloves. The mere fact of removing a glove in these conditions would well prove fatal. But Alan was a photographer before he was a climber and this experience stood him in good stead. Joe Cornish and Tim Parkin will be chatting with Alan about these experiences accompanied by some of the best of 35mm film photographs that were recently drum scanned for his best selling book.



# DAVID WARD

David Ward is one of Britain's most notable landscape photographers, writers and educators. He has a particular interest in areas of vision and aesthetics and leads photographic workshops in the UK and internationally.

[www.into-the-light.com](http://www.into-the-light.com)





# A MEETING OF MINDS

## DAVID WARD

David Ward was born in England in 1960. Childhood holidays in the Lake District and Cornwall led to a love of landscape and a desire to try and express his sense of wonder through art. He became fascinated by photography in his late teens and was accepted for the prestigious Film & Photographic Arts course at PCL in London, where he was a student of Victor Burgin. David graduated with a BA Hons in 1983. He has now spent thirty years travelling the world with his large format camera. His eye for colour and form is without equal and he produces work that is startling in both its clarity and intensity.

As well as numerous articles, David has written two critically acclaimed books on his craft: *Landscape Within* (2004) & *Landscape Beyond* (2008). In these, through a series of essays, he explores the medium's history and looks at deeper philosophical questions about art and photography. He is fascinated by the gap between vision and photography and seeks to explore this through his work.

"There is a mystery wrapped up in every photograph. Each is unquestionable proof of an individual point in space and time; they are true. And yet they lie. They have the power of allusion, the power to transcend their subject. For me, photography isn't about the subject, this is just raw material. What matters is how photography changes our perception of the world. Every photograph is a transformation and I'm intrigued by how making an image effects this change and how this affects the viewer."

David is also a passionate educator who loves to share his knowledge and insights through lectures and workshops.



## CHROMATIC SCALES

### THE SCIENCE, PSYCHOLOGY AND AESTHETICS OF COLOUR

**Saturday – 10.05-11.00**

Our understanding of colour is on the one hand instinctive and innate. We know what looks 'good' when we see it but most of us know very little about why we see colour the way we do and the ways in which artists can leverage that knowledge in understanding their photography. David Ward has a quiet obsession about the ways in which we see and articulate colour ideas and will be discussing some of the more interesting and useful facts about the chromatic world.

# RAFAEL ROJAS



Rafael Rojas's work can be seen at:  
[www.rafaelrojasphoto.com](http://www.rafaelrojasphoto.com)  
[www.whytake.net](http://www.whytake.net)



# A MEETING OF MINDS

## RAFAEL ROJAS

Following a career as an engineer, researcher and university lecturer Rafael made a dramatic change of career to a nature and landscape photographer, his true passion and vocation. Today, he travels extensively in search of those fleeting moments when light and land combine to create something very special.

His work has been awarded in many international photography competitions, including the prestigious Master Hasselblad Award, several First Prizes in the International Photography Awards (USA), Px3 Prix de la Photographie de Paris and Px3 People's Choice (France), Nature's Best (USA), International Conservation Awards (USA), European Nature Photographer of the Year GDT (Germany), MML International (Spain), Trierenberg Super Circuit (Austria), Panoramic Photographer of the Year Awards (Australia), etc. Ironically, the more awards his work obtains, the less Rafael likes his photographs!

Rafael Rojas is co-director and one of the founders of the company WHYTAKE - The Global Community of Nature Photographers TM, a global, free and multicultural inspiring community of nature photographers.

He lives in Pully, Switzerland, with his wife, partner and best friend, Anca Minican.



## COOKING UP A CLASSIC

### WHAT ARE THE INGREDIENTS OF FINE ART LANDSCAPE PHOTOGRAPH

**Saturday – 14.45-13.30**

Rafael Rojas will explain how landscape photography as a creative way of personal expression is not just capturing pretty pictures of beautiful scenery, using advanced cameras or travelling to exotic locations. Rafael will tackle the different aspects which take part in the photographic process of an artist confronted not only to the outer landscape, but also to the inner one.

Some of Rafael's photographs will be used throughout the lecture to illustrate the points discussed.

## DAVID CLAPP



David Clapp is a landscape, travel, architectural photographer and writer based in South Devon.

[www.davidclapp.co.uk](http://www.davidclapp.co.uk)





# A MEETING OF MINDS

DAVID CLAPP

## DAVID CLAPP

David Clapp is a landscape and travel photographer who never expected to be so. An avid musician, he learned the creative language through guitar and sequencing software, making his transition to cameras and Photoshop seem almost second nature. Forever attempting to push the boundaries as technology unfolds, his technique and technical abilities speak for themselves through the complex work he produces.

‘For me, photography will always be the marriage of computers and cameras. Technology and creativity has always been a constant source of fascination and my vision has always taken a rather elliptical orbit, between day / night / landscape / architecture / travel. I can’t define exactly what it is I do, so I do them all.’

David works closely with Canon UK and Canon Europe, representing Canon at numerous leading industry events like 'The Outdoor Show', 'the Photography Show' his public speaking and teaching skills have extended beyond workshops to video presentation. David has co-presented 'EOS Adventure: Portrait & Landscape Photography' and also presented tutorials for the Canon EOS 6D, a landscape camera that he uses extensively throughout his work.

David divides his time between business and creativity - He works numerous magazine titles, as well as amassing a strong position in commercial architectural photography, stock photography for Getty Images and as an inspirational lecturer and workshop leader.



## SPINNING PLATES WITH A FINGER IN EVERY PIE LIFE AND WORK AS A PROFESSIONAL LANDSCAPE PHOTOGRAPHER

**Saturday – 14.00-14.45**

David Clapp is a whirlwind of activity. Unlike the previous generation of photographers who were able to make a career in a niche activity such as selling prints, stock photography or calendars - the modern landscape photographer has to knit together a career from often disparate activities. David will be talking about how he developed his personal career in photography and the ways in which his work has diversified and developed over the years.

A MEETING OF MINDS

# EXHIBITORS

**Triplekite Publishing**

**Linhof Studio**

**Direct Digital Imaging**

**Beyond Words**

**Aspect2i / Epson Print Academy**

**Plus more to be announced**



# A MEETING OF MINDS



## TRIPLEKITE PUBLISHING

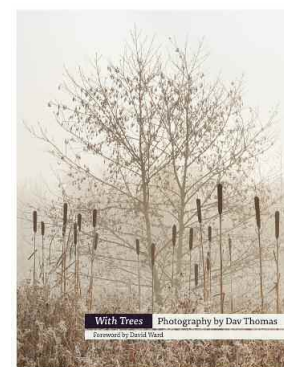
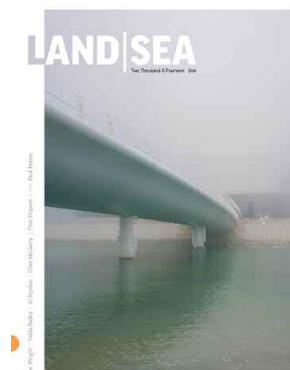
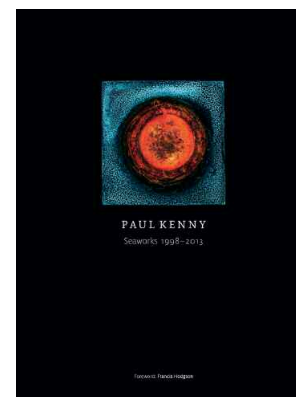
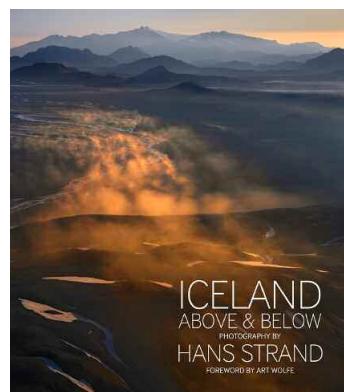
Triplekite publishing was formed in 2013 by photographers Dav Thomas and David Breen. Their first book was Dav's own; 'With Trees' and after its success they decided to combine Dav's skills as a graphic designer and David's marketing and sales experience to publish the work of other quality landscape photographers.

2014 sees the launch of an impressive seven new titles. As well as books for Paul Kenny, Iain Sarjeant, Michael Jackson and Marc Wilson, Triplekite are also releasing a major new book by conference speaker Hans Strand. This book: Iceland, Above & Below showcases Hans's stunning aerial work as well as studies from and below this amazing landscape.

Triplekite have also recently released Land|Sea – a periodical production showcasing the work of 5 contemporary landscape photographers – photographers who are pushing landscape image making to new levels with their fresh ideas and concepts. Land|Sea II will be released in the summer.

Triplekite will have all of their nine books for sale at the conference.

[www.triplekite.co.uk](http://www.triplekite.co.uk)



# A MEETING OF MINDS

## LINHOF STUDIO

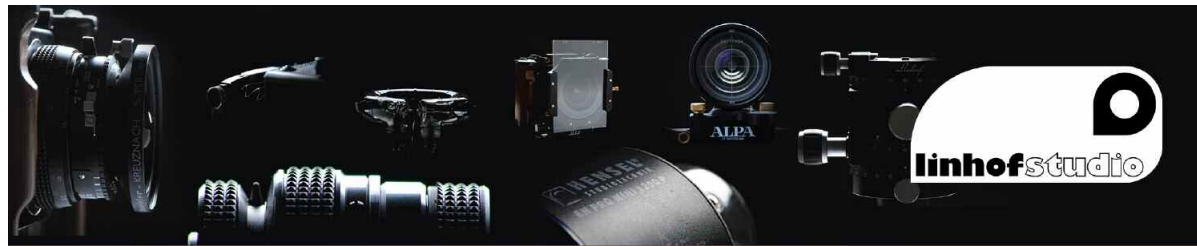
As the UK importer and specialist retailer of Large Format Digital & Analogue Solutions, Linhof Studio are pleased to be supporting the first 'Meeting of Minds' and will be showing both 5x4 and digital camera systems. Complimentary products such as Lee Filters will also be available.

Together with Direct Digital Imaging the opportunity to see the latest digital backs interacting with our cameras is an opportunity not to be missed.

We pride ourselves on our reputation for knowledge and service to assist the photographer to make the right choice and decisions around their equipment needs.

We hope to engage with many of you in lively debate and answer any questions you may have.

[www.linhofstudio.com](http://www.linhofstudio.com)



In our world **everyone** is a professional.

Linhof | Alpa | Silvestri | Rodenstock | Schneider | Hensel | Lee Filters | Bergger Fine Art | Lotus View | BW Outdoor Cases



# A MEETING OF MINDS

## DIRECT DIGITAL IMAGING LTD

Chris Ireland started DDI - Direct Digital Imaging 7 years ago to continue an association with the Phase One products he had specialised in. DDI has a total of 14 years experience in Phase One and over 30 years in the photographic industry.

DDI offers a high level of service, support & training to clients. The Products that Phase One produces are second to none and well suited to professional and serious amateur landscape photographers.

DDI's business model is based on a one to one relationship with the client, as I go to the client, not the client coming to me. The best way for any Photographer to get a grip on what a Photographic product of this type can offer is to try it, so his office is literary in the field, studio or location with the photographer. He travels all over the British Isles to see his customers.

Chris and Eric Joakim (Phase One European Manager) will be showing the latest Phase One systems and this will include the New IQ250 digital back. There will also be a number of IQ260 and IQ280 with Phase One 645 DF+ cameras, lenses and computers with Capture One Pro.



With help from Paula Pell Johnson at Linhof Studio you will be able to test Phase One on Linhof & Alpa cameras too, a perfect Technical camera and digital back synergy. There will be breakout sessions where delegates will be able to go out and shoot with the systems over the 3 days.

Slots are limited and advanced bookings will be needed for this.

[www.directdigitalimaging.com](http://www.directdigitalimaging.com)



# A MEETING OF MINDS

## PERMAJET

PermaJet started as a subsidiary of The Imaging Warehouse company in 1999 with just one very adventurous aim - to deliver a range of high quality everyday inkjet papers as well as smooth and textured Fine Art Inkjet Papers, never seen before by photographers. These professional inkjet products suit everyone who is serious about their photography and image printing, and are used by labs, galleries, pro and enthusiast photographers across the World.

PermaJet can now boast that it has the World's largest range of photographic inkjet papers and canvases manufactured to a unique and high quality specification. As industry leaders they have innovated with new technology and been at the forefront of the latest media releases.

As well as paper technology, PermaJet launched the first CIS Bulk Ink Systems in Europe in 2001 - the "Eco-Flo" - and have developed this part of the business to become one of the most trusted and respected names in compatible ink systems.





# A MEETING OF MINDS

## PARAMO

Páramo Directional Clothing Systems offer unique eatherproofing that keeps out cold and wet, **and** removes perspiration more effectively too.

Páramo waterproofs are soft, supple and quiet plus comfortable enough to wear all day. Chosen by photography professionals, from Antarctica to Ecuador, from mountains to deserts, Páramo keeps you comfortable in all conditions.

Two key Páramo waterproofs are designed with photographers in mind:

The Halcon Jacket (RRP £330) not only offers quiet and very effective waterproofing and warmth, it provides nine generous and well-sited pockets and full adjustable wire-peaked hood which moves with you to maintain your vision and folds away into a snug, fleece-lined collar. Excellent ventilation options mean you can moderate your temperature without taking layers off and on.

The pockets:

- Two secure chest pockets for guides and maps
- Large internal breast pocket
- Two large bellows pockets with fold over tops



- Two zipped, fleece-lined handwarming pockets behind them
- Two low level capacious inner pockets

[Click here to find out more](#)

The Ladies' Alondra Jacket (£300) is designed in coordination with female photographers - offering soft and quiet waterproofing and warmth, the renowned Páramo hood and the comfort of fleecy collar and pockets. It provides seven generous pockets:

- Two external breast pockets
- A small internal breast pocket
- Two fleecy handwarmers
- Two bellows pockets large enough for a book.

[Click here to find out more](#)

In addition to a range of waterproofs in all styles and colours, Páramo offer technical baselayers, ultra-cooling and protective trek & travel wear and practical overlayering insulation that will keep you warm in the cold and wet, worn over the top of your other layers. The full range can be seen at [www.paramo.co.uk](http://www.paramo.co.uk)



# A MEETING OF MINDS

## CANON UK & PARK CAMERAS

Canon is a world-leading innovator and provider of imaging solutions.

The company is known for their philosophy of 'kyosei' meaning living and working together for the common good.

Their range of SLRs, lenses, printers and accessories epitomise the highest standards in image quality and reliability.

Canon UK will be exhibiting with their chosen retail partner Park Cameras.

Park Cameras was established in 1971 in Burgess Hill, West Sussex. For over forty years they have forged a reputation across the photographic industry as one of the top independent photographic retailers in the UK, serving the needs of all photographers, from enthusiasts through to professionals, through the very highest level of customer service.

# Canon

## PARKCameras



### Seminars

David Ward shall be presenting a lunchtime talk which will reveal the esoteric method and magic of tilt and shift lenses with illustration from the Canon range.

David Clapp shall give a masterclass in low light shooting and share his experiences using Canon full frame sensor SLRs with particular emphasis on the Canon EOS 6D. David shall be hands on with the EF 16-35mm f/4 IS, a new hero in the Canon range and we shall also explore WiFi picture taking and transfer.



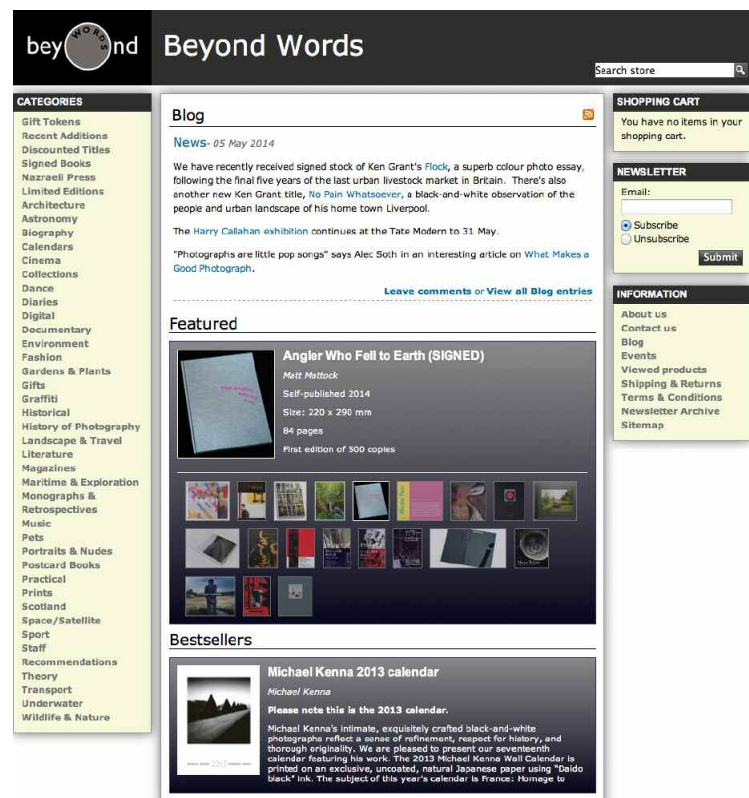


# A MEETING OF MINDS

## BEYOND WORDS

Beyond Words is a specialist retailer of photographic books. After 12 years trading as a shop in Edinburgh, Beyond Words now operates as a mail order/online business.

We scour the planet looking for the finest photographic titles from a wide range of publishers. Many of our most popular books come from Nazraeli Press, Steidl, Hatje Cantz and from small publishers across the globe. We have a reputation as a source for limited editions and signed copies. We also sell a range of the best photographic remainder titles at about a third of their published price. For this conference, we will have a selection of the latest landscape photography books along with classic and hard-to-find titles. To browse our selection in advance, look us up at [www.beyondwords.co.uk](http://www.beyondwords.co.uk)



# A MEETING OF MINDS

## ASPECT2i / EPSON PRINT ACADEMY

Aspect2i and the Epson Print Academy are passionate about educating landscape photographers to master their skills in both field craft as well as image creation during post processing and the production of fine photographic prints. Offering a wide variety of field and class based workshops, nationally and internationally; we cover many of the different aspects of landscape photography. Aspect2i strongly believe that making well crafted landscape photographs needs an understanding of all aspects of the photographic journey, from the making of the exposure in the field to understanding the thought processes during post production as well as mastering the use of modern digital printers. Paul Gallagher and Michael Pilkington will be on hand to discuss all of our workshops and classes and give all the background information you may need to choose a workshop.

[www.aspect2i.co.uk](http://www.aspect2i.co.uk)





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